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FOR IMMEDIATE RELEASE

Analytics Expert to Share Business Intelligence Best Practices at Regional HIMSS Conference

OAKLAND, Calif. – Nov. 7, 2018 — Matthew Esham, a thought leader in the area of business intelligence (BI), will share his expertise on BI maturity and the unique abilities and attributes each stage of maturity represents. His presentation will identify the common stages of BI growth and the potential pitfalls of each stage, as well as identify the keys to a successful analytics effort at your institution.

Before joining LUMEDX as the Director of Business Intelligence, Esham served as the Heart & Vascular Service Line Manager at Christiana Care, one of the largest health care providers in the mid-Atlantic, serving all of Delaware and parts of Pennsylvania, Maryland and New Jersey.

A joint effort between the Alabama, Louisiana and Mississippi chapters of HIMSS, the GC3 conference will be held at the Renaissance Riverview Plaza Hotel in Mobile, Ala., from Nov. 14-16. Esham's speech, titled "Business Intelligence Maturity," is at 11:15 a.m. Thursday, Nov. 15.

Founded in 1961, HIMSS is a not-for-profit organization dedicated to improving healthcare quality, safety, cost-effectiveness and access through the strategic use of information technology and management systems. It is headquartered in Chicago and has more than 70,000 individual members, over 600 corporate members, and more than 250 not-for-profit organizations.

A market leader in healthcare analytics and cardiovascular information systems, LUMEDX will be an exhibitor at the HIMSS GC3, showcasing its next-generation software solutions that enable a better quality of care and lower costs overall.

LUMEDX is a leader in cardiovascular data intelligence and cardiovascular information systems (CVIS). In business for over 25 years, the company offers an end-to-end suite of software and services that enables meaningful analytics, high performance workflows, optimal integration of clinical and EHR data, and improved continuity of care. For more information on LUMEDX HealthView Analytics, the new analytics-driven Cardiovascular Performance Program or CVIS solutions, please visit www.lumedx.com.