



FOR IMMEDIATE RELEASE: NOVEMBER 1, 2011

CV Thought Leadership Publication Looks at CVIS – EHR Integration, Cardiology PACS and the Need for Patient-Care-Centric Systems

Media Contact:

Randy Marc Lasnick
(510) 903-2092
randy.lasnick@lumedx.com
www.lumedx.com

About LUMEDX:

LUMEDX is the market leader in fully integrated cardiovascular information and imaging systems (CVIS), and a pioneer in cloud-powered healthcare solutions. Our comprehensive suite of software and services enables high-performance workflows, optimal integration of clinical and HIS data, and improved continuity of care. We develop all our solutions with the firm belief that the delivery and management of healthcare is best served by a community of providers linked—and empowered—by technology.

For more information visit
www.lumedx.com

© 2011 LUMEDX Corporation

November 1, 2011, Oakland, CA – LUMEDX Corporation, a leading provider of vendor-neutral, fully integrated cardiovascular information and imaging systems, announced today a new edition of CV Thought Leadership. Featuring an interview with Tom Skelton, MD, director of the University of Mississippi Medical Center’s (UMMC) cardiology program, the October issue examines the intersection of image management, cardiovascular information systems (CVIS) and electronic health records (EHRs).

CV Thought Leadership, an extension of the LUMEDX Success in CVIS Thought Leaders Webinar series, is dedicated to discussing the challenges that heart and vascular centers face today. In his interview, Dr. Skelton articulates where cardiovascular information technology has been, where it’s going—and why.

“One of the major trends that we’re seeing in cardiology—and it’s a trend that we all need to embrace—is the idea that both imaging and non-imaging data have to move from place to place fluidly, without a lot of constraints. In the EHR era, that’s going to be increasingly important,” says Dr. Skelton. “We’re facing a more interconnected healthcare world, and our ability to exchange data has to improve.”

Visit http://www.lumedx.com/ThoughtLeader1/Skelton_0911.pdf to download a complimentary copy of *CV Thought Leadership*.

Read *CV Thought Leadership* to learn more about:

- How integration supports efficiency in patient care, workflow, orders management, and more.
- Why cardiology—and imaging specialties in particular—will continue to need CV-focused systems that can interface with EHRs/EMRs.
- Why we need to shift the focus from patient-centric systems to patient-care-centric systems.
- What the benefits of integrated procedure reporting and imaging systems are at UMMC.
- How, across the country, Washington’s MultiCare Health System is connecting its CVIS to the Epic EHR.

Visit http://www.lumedx.com/ThoughtLeader1/Skelton_0911.pdf for your copy of *CV Thought Leadership*.

CV Thought Leadership is part of the Success in CVIS Webinar Series, sponsored by LUMEDX Corporation (<http://www.lumedx.com>). For more information about Success in CVIS, including speaking opportunities, contact Randy Marc Lasnick, Director of Marketing, LUMEDX Corporation: rlasnick@lumedx.com, or call 510-903-2092.