



**FOR IMMEDIATE RELEASE: AUGUST 21, 2008**

# **LUMEDX Introduces Advanced Multi-Modality, Multi-Vendor, Web-Enabled ECG Management Solution**

**CardioECG™ Streamlines ECG Data Management and Supports Best-Of-Breed Clinical Environments – Without the High Costs of Regular Hardware and Software Upgrades**

**OAKLAND, Calif., August 21 /PRNewswire/** — LUMEDX Corporation, a leading provider of fully integrated cardiovascular imaging and information systems, and Epiphany Cardiology Products, introduce CardioECG 3.2, multi-modality, multi-vendor, pure-Web software for cardiac rhythm data management. By delivering clinical data from over 60 different devices and over 30 vendors across 10 different modalities such as cardiograph, Holter, stress, patient monitoring, PFT, and defibrillator, CardioECG streamlines data management, supports best-of-breed clinical environments, and significantly reduces total cost of ownership.

For a free CardioECG Information Kit, visit <http://www.lumedx.com/goECG/>

CardioECG is a part of LUMEDX's suite of integrated cardiovascular imaging and information management tools, delivering a robust and unified Cardiovascular Information Systems solution.

Multi-modality, multi-vendor and pure Web-enabled, CardioECG:

- Eliminates expenses associated with regular, costly hardware and software upgrades and sun-setting of older systems
- Offers pure Web access – edit, review, confirm and print diagnostic-quality ECGs from any network-connected PC in the hospital, office, home or even via iPhone
- Enables robust multi-site communications and support without the high costs related to proprietary systems
- Is IT and clinical friendly – works on a hospital's infrastructure and requires no proprietary hardware while reducing total cost of ownership
- Helps hospitals leverage existing– and future –investments in devices and systems, promoting best-of-breed environments
- Supports up to 250 simultaneous users
- Creates one final record and includes management reports

According to Randy Marc Lasnick, LUMEDX Director of Marketing, “CardioECG 3.2 represents the next wave electrocardiograph data management: interoperability between multiple vendors and devices, flexibility and support for both single hospitals and multi-site facilities, and straightforward Web-enabled access. All combine to streamline the collection and management of ECG data, delivering superior ROI from clinical, administrative and IT standpoints.”

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## **ABOUT LUMEDX CARDIOVASCULAR IMAGING AND INFORMATION SOLUTIONS**

(<http://www.lumedx.com>) With over 500 heart center clients worldwide, LUMEDX is the market leader in fully integrated cardiovascular information systems and the fastest-growing cardiology PACS solutions provider. Our cardiovascular imaging and information solutions play a critical role in helping healthcare systems meet many of today's challenges and opportunities, including pay-for-performance, evidence-based medicine, greater competition and transparency in the marketplace and new governmental regulations.

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