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LUMEDX Appoints Fredric Tobis, MD, FACC, Chief Medical Officer

OAKLAND, CA – LUMEDX Corporation, the market leader in fully integrated cardiovascular information systems, www.lumedx.com, announced the appointment of Fredric Tobis, MD, FACC, to Chief Medical Officer.

“Dr. Tobis comes to LUMEDX with an outstanding background in clinical cardiology and administration, and he will play an essential role in ensuring the company’s products and services reflect best clinical practice in cardiovascular medicine,” said Allyn McAuley, Ph.D., President and CEO of LUMEDX. “Dr. Tobis’ first-hand experience in bringing new technology to clinical practice, re-engineering physician workflow and managing the hospital budgeting process, along with his in-depth understanding of the driving forces for change in healthcare today make him an exceptional candidate and a strong asset to our senior management team.”

Dr. Tobis will primarily be involved in the areas of strategic planning, product design, creation of an advisory board, market validation and business development. Before joining LUMEDX, Dr. Tobis served as CEO of Tobis Healthcare Associates, a firm specializing in developing innovation solutions in healthcare delivery. His 25 years of experience and expertise in the healthcare industry provides him with a unique understanding and perspective on the complicated and rapidly changing healthcare environment.

“Joining LUMEDX at this time offers a unique opportunity,” said Dr. Tobis. Healthcare is at a crossroads. If we can’t eliminate waste, control costs and improve the consistency of quality care, we will lose our American health-care system. LUMEDX is in the position to be the leading vendor of healthcare informatics software that can bridge the gap between clinical practice, outcomes documentation, best practice integration and quality assurance. I look forward to using my experience as a clinician, administrator and independent consultant to help our company develop products that improve quality and reduce administrative costs at the same time.”

ABOUT LUMEDX

With over 350 heart center clients worldwide, LUMEDX is the market leader in fully integrated cardiovascular information systems and the No. 1 independent integrator of cardiology and vascular information solutions. LUMEDX offers the most proven, comprehensive package of clinical information tools, cardiovascular products, and services to help medical institutions enhance quality of patient care, reduce costs, streamline workflow, increase patient volume, and grow revenue. Visit LUMEDX at www.lumedx.com.

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